



Ella



Eugenie



Vivienne



**DAVID AUSTIN®**

INSPIRED BY BEAUTY

PRESS RELEASE

INTRODUCING

*3 new varieties*

David Austin's lifelong love affair with the classic Old Rose has led him to create many beautiful rose varieties that transcend fashion, yet always bring charm and grace to every celebration.

We are delighted to add 3 new varieties to our cut rose collection as illustrated, which will be available from Spring 2019.

**ELLA™** (*Auswaggy*)

*The epitome of understated style.*

Ella's creamy, ivory petals unfurl into a beautiful ruffled bloom with a central cluster of stamens. Her pure simplicity perfectly evokes a relaxed style. A medium fresh scent with notes of citrus and cucumber.

**EUGENIE™** (*Ausimage*)

*Exquisite, pastel shades of peaches and cream.*

A delicate and divinely coloured rose, Eugenie has a pretty blush apricot and peach centre that diffuses outwards to paler, creamy tones. Her wonderfully frilly petals are both captivating and characterful. A medium to strong scent of myrrh and aniseed.

**VIVIENNE™** (*Ausgray*)

*Warm, striking tones enveloped in beauty.*

Creamy buds unfurl to reveal a memorable heart of buttery yellow, dusty apricot and zesty orange. From a cupped bloom Vivienne gradually opens to a perfect rosette, showcasing her splendour. A light scent of tea.

*For further information please contact:*

**DAVID AUSTIN WEDDING & EVENT ROSES**

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